

Program 1 – SEO Local

The SEO Local program is designed for small businesses who wish to target their own set of localised keywords. This program is designed to boost your business' local web presence quickly and cost-effectively for people searching for your service in the local area.

'First Page' Rankings Guarantee

- **2 'Top 10' Rankings' Guaranteed** – *Top Results Online guarantees to get you two 'Top 10' ranks across Google, Yahoo and MSN* over the course of the program or we continue to work on your site for free until we do.*

Initial Process:

- **Industry Keyword Analysis** – *Our staff will research and report on the top 10 local keywords used to search your industry.*
- **Keyword Optimisation Recommendations** – *Based on our research, we will compile a list of the 10 keywords we recommend be optimised during the program.*
- **Initial Rankings Report** – *Once the keywords are signed off, our staff will generate a report that details where you place in the major search engines for those 10 keywords.*

Ongoing Search Engine Optimisation:

- **Ongoing Optimisation for 10 Local Keywords** – *We will optimise and report on ten local keyword phrases.*
- **Home Page Optimisation** – *We will optimise your home page for maximum search engine performance.*
- **Other Pages Optimisation** – *We will optimise up to 2 other "back" website pages for maximum search engine performance.*
- **Search Engine Submission** – *We will submit your site to the major search engines using our industry leading techniques.*

Reporting your Progress:

- **Monthly Rankings Report** – *We will produce a report on your rankings every month and email this to you, so that you can see your progress.*
- **Final Rankings Report** – *At the end of the program, we will produce a report on your rankings so you can see your overall progress.*

Fees: \$499 per month (plus GST)