

Program 3 - SEO Gold

This program is designed for small to large businesses and government organisations that wish to elevate their web rankings in the search engines. With extensive optimisation and detailed analytical reporting by the expert Top Results Online SEO team, this is a great program to grow your organisation's online search results and standing at a remarkable price.

'First Page' Rankings Guarantee

- **20 'Top 10' Rankings' Guaranteed** – *Top Results Online guarantees to get you forty 'Top 10' ranks across Google, Yahoo and MSN* over the course of the program or we continue to work on your site for free until we do.*

Initial Process:

- **Industry Keyword Analysis** – *Our staff will research and report on the top 25 keywords used to search your industry.*
- **Keyword Optimisation Recommendations** – *Based on our research, we will compile a list of the 75 keywords we recommend be optimised during the program.*
- **Initial Rankings Report** – *Once the keywords are signed off, our staff will generate a report that details where you place in the major search engines for those 75 keywords.*
- **Competitor Analysis** – *We will provide a rankings report on five of your competitors to compare your site's current standing to your competitors.*

Ongoing Search Engine Optimisation:

- **Ongoing Optimisation for 75 Targeted Keywords** – *We will optimise and report on seventy-five keyword phrases.*
- **Home Page Optimisation** – *We will optimise your home page for maximum search engine performance.*
- **Other Pages Optimisation** – *We will optimise up to 20 other "back" website pages for maximum search engine performance.*
- **Referrals Analysis** – *We will produce a report showing the number of referrals you have to your site and provide referral suggestions to maximise referral count.*
- **Search Engine Submission** – *We will submit your site to the major search engines using our industry leading techniques.*

Reporting your Progress:

- **Monthly Rankings Report** – *We will produce a report on your rankings every month and email this to you, so that you can see your progress.*
- **Final Rankings Report** – *At the end of the program, we will produce a report on your rankings so you can see your overall progress.*

Fees: \$1,299 per month (plus GST)